

**NORTHEAST COMMUNITY COLLEGE
BOARD OF GOVERNORS**

EXTERNAL RELATIONS COMMITTEE

Thursday, September 12, 2019

EXTERNAL RELATIONS COMMITTEE

Carol Sibbel, Chairperson	PRESENT
Del Ames	PRESENT
Arlan Kuehn	ABSENT
Jeff Scherer	PRESENT
Steve Anderson, ex-officio	PRESENT

STAFF

Mary Honke
Steve Schram
John Blaylock
Dr. Michele Gill
Coleen Bressler
Amanda Nipp
Dr. Karen Severson
Dr. Tracy Kruse
Jim Curry
Diane Reikofski
Brenda Sock

OTHER BOARD MEMBERS

Donovan Ellis	PRESENT
Keith Harvey	ABSENT
Terry Nelson	ABSENT
Dirk Petersen	PRESENT
Julie Robinson	ABSENT
Gene Willers	PRESENT

MINUTES

1. Carol Sibbel, Chairperson of the External Relations Committee convened the meeting at 9:37 a.m. in Suite G of the Lifelong Learning Center.
2. Recommended approval of the Minutes of the August 8, 2019 meeting as distributed.
3. The Nexus public campaign kick off event was held on August 22nd at the Chuck Pohlman Agriculture Complex with the announcement of a \$5M gift from the Acklie Foundation. Dr. Kruse reported that they are excited about the Acklie involvement and the comments they made during the day.

Staff continue to work behind the scenes to keep the momentum of the Nexus campaign going and engage the volunteers and public.

In an effort to bring awareness to and keep the Nexus project in the public, expanded efforts that have been taking place include attending Husker Harvest Days, distributing Nexus Campaign yard signs and decals, and social media such as Facebook and Twitter. Board members and staff are encouraged to follow, like, and share the Nexus campaign to aid in broadening exposure.

Upcoming events include social gatherings, continuing with submitting grant applications, and presenting to service organizations, etc.

Mission

Northeast Community College is dedicated to the success of students and the region it serves.

A more detailed presentation regarding the Nexus campaign will be provided to the Board of Governors at a future meeting.

Dirk Petersen complimented Dr. Tracy Kruse on the amount of enthusiasm she displays regarding the Nexus project.

4. With no further business to discuss, the meeting was adjourned 9:54 a.m.