

N O R T H E A S T C O M M U N I T Y C O L L E G E



women

AG*ceptional*
WOMEN'S CONFERENCE

WOMEN IN AGRICULTURE

2021 CONFERENCE

Northeast Community College / Lifelong Learning Center / 801 East Benjamin Avenue - Norfolk, Nebraska

seasons

13TH ANNUAL CONFERENCE

*Welcome to our 13th annual AgCeptional Women's conference.
We are so happy to be in person with everyone this year.*

Agriculture, like all things, is an ever changing industry with seasons going beyond just what Mother Nature gives us. Like the seasons, our role as leaders in the world of agriculture is changing also! Our theme this year emulates this very idea through the reflection on the changing seasons of the year. Each day, month, year, and even decade has constant change for us both personally and professionally. Our place in this swirl is to accept the challenge and say "yes". Yes to leadership, yes to helping, yes to working hard for the betterment of our world and even yes to change.

I am blessed and encouraged every day to work with future leaders as the Dean of Science, Technology, Agriculture and Mathematics at Northeast. In this role I have had the privilege to be part of a team of inspiring women like Corinne Morris and Debb Strate, as well as amazing committee members who plan and create this wonderful conference. I got the opportunity to say "yes" to this adventure with Northeast Community College and the AgCeptional Women's conference, and I challenge each of you today to find something inspiring to bring home to your farm, family or community and say "yes" to being a leader in agriculture!

Tara Smydra,
Conference Director

**A woman in agriculture can take the lead
Whatever the challenge, whatever the need
She'll rise to meet demands of the day
in her own unique phenomenal way
She's much more than just exceptional
Yes, She is what we call AgCeptional.**

**A story to tell, a lesson to learn.
AgCeptional women are taking their turn.
The seeds they plant grow tall and strong.
They've been ignored for far too long.
Let's give credit where credit is due.
AgCeptional women are making it through.**

**They make it through good times, they make it
through tough.
They make sure there's more than enough.
They work, they give, they laugh, they love.
They stand tall when push comes to shove.**

**Let's give credit where credit is due,
AgCeptional women are tried and true.**

**The barn, the field, and tractor too.
Office, industry, business or school.
The garden, garage, yard or home.
Wherever they are, let it be known.
The difference they make is felt, it's real.
We cannot act like it's no big deal.**

**They make it through good times, they make it
through tough.
They make sure there's more than enough.
They work, they give, they laugh, they love.
They stand tall when push comes to shove.
Let's give credit where credit is due.
AgCeptional women are tried and true.**

By: Corinne Morris

AGCEPTIONAL SPONSORS

THANK YOU TO THESE SPONSORS WHO HAVE MADE THIS CONFERENCE POSSIBLE

HOMESTEAD

COMMONGROUND NEBRASKA
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NEBRASKA CORN BOARD
NEBRASKA SOYBEAN BOARD
NORTHEAST COMMUNITY COLLEGE AGRICULTURE DEPARTMENT

BIG RED BARN

106 Kix Country
Aurora Cooperative
Bayer Crop Sciences
Central Valley Ag
97.5 KEXL
Lower Elkhorn NRD
Nebraska Farm Bureau Federation
Nebraska Farm Bureau Foundation
Nebraska Pork Producers Association
News Channel Nebraska
News Talk WJAG
The New 94Rock
US 92- Today's Best Country

HAYSTACK

Alliance for the Future of Agriculture
in Nebraska
CharterWest Bank
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Dusel Farms
Elkhorn Valley Bank and Trust
J Miller Farms
Homestead Bank- Schuyler, Albion,
and Howells Branches
Meridian Clinical Research
Norfolk Daily News
Tyson Fresh Meats

FEED BUNK

AKRS Equipment
Cornerstone Bank
Faith Regional Physician Services
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Midwest Dairy
Natural Resources Conservation
Services
Nebraska AgrAbility
Nebraska Beef Council
Nebraska Department of Agriculture
Nebraska Commission for the Deaf
and Hard of Hearing
Nebraska Vet Services
Pinnacle Bank- Madison Branch
Zoetis

PITCHFORK

AK Fehringer Seed & Service
Battle Creek State Bank
Boehringer Ingelheim Animal Health
Boone County Farm Bureau
Federation
Bopp Trucking LLC
Citizens State Bank
Dinkel Implement Company
Dixon County Farm Bureau
Edward Jones- Pflueger Office
Farmers Pride
Farmers State Bank
Frontier Bank
J & S Feedlot
Ken's Trailer Sales & Repair
LG Seeds
Madison County Farm Bureau
Maple Creek Seeds, LLC
Nebraska Harvestore Systems, Inc

Performance Plus Liquids
Petersen Ag Systems Inc
Platte County Farm Bureau
Reigle Cattle Company LLC
Security Bank
State Nebraska Bank & Trust
Sunny Meadow Medical Clinic-
ALPHA Workforce Health

FRIEND

Madison County Bank
Northeast Ag Consulting

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Northeast Community College Staff
Norfolk Area Visitors Bureau

Thank you

We would not have been able to offer this conference without the generous support of many sponsors and presenters. Please take time to write a thank you to at least one of the sponsors and/or presenters listed. They need to know that their time, money, and products are appreciated. If your registration was sponsored by one of these sponsors, or by your local lender, please let them know how much you appreciate their support. These sponsors are truly "AgCeptional!"

TRACY ZINK, NEBRASKA FARMER

WHILE OUR LAND MAY BE ON A PLAIN, THE WAY WE TREAT IT IS ANYTHING BUT.

CUSTOMERS ALL OVER THE WORLD WANT A SUSTAINABLE INGREDIENT. AND IT'S THE LITTLE THINGS YOU DO – SUCH AS CROP ROTATION, REDUCED TILLAGE, COVER CROPS, AND WATER AND NUTRIENT MANAGEMENT – THAT PAY OFF FOR NEBRASKA SOY. THEY ARE CRUCIAL SUSTAINABILITY SELLING POINTS WE USE EVERY DAY TO ENTICE MORE AND MORE CUSTOMERS FOR MORE AND MORE #CROPPORTUNITY. YOU KEEP UP THE GOOD WORK, AND WE'LL KEEP SPREADING THE WORD.

PROUD TO SUPPORT AG-CEPTIONAL WOMEN'S CONFERENCE



NEBRASKASOYBEANS.ORG



#CROPPORTUNITY

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AGCEPTIONAL COMMITTEE

Tara Smydra

AgCeptional Director
Dean of Science, Technology, Agriculture, & Math at Northeast Community College

Shanelle Grudzinski

Northeast Dean of Applied Technology

Corinne Morris

Retired Dean of Ag, Math, and Science at Northeast Community College

Karmen Hake

AgCeptional Administrative Assistant

Kayla Gubbels

Production Agriculture

Deb Neidig

Producer

Liz Doerr

Pork Producer, Office Administrator and Zoning Administrator

Mary Pat Hoag

Retired Agriculture Editor, Norfolk Daily News

Kathy Neidig

Cattle Operation and Business Owner

Roxanne Dusel

Farm Wife/ Grain Producer

Cori Lamm

Director of Corporate & Foundation Relations at Northeast Community College

Anna Pickhinke

Cooperative Supply Inc.

Traci Ebel

Roth Feedlot

Susan Littlefield

Farm Director, KRVN/Rural Radio Network

Joan Ruskamp

Farmer/ Cattle Feeder

Kimberly Fehringer

USDA Rural Development Loan Specialist Midwest Region

Hilary Maricle

Farmer/ Livestock Producer

Bonnie Schulz

Farm Business Owner, Social Media Person

Karen Grant

Farmer/ Livestock Producer

Jan Miller

Pork Producer, Past Nebraska Pork Producers President

Carol Sullivan

Northeast Service Center Specialist

Ashley Weinrich

Science, Technology, Agriculture & Math Executive Assistant

liteRock 97.5 KEXL

Jeffrey Steffen
6 a.m.-10 a.m.

Michael J
2 p.m.-6 p.m.

John Tesh
6 p.m.-11 p.m.

Kylie Powers
10 a.m.-2 p.m.

80s, 90s, 2K and Today

kexl.com



OPENING SESSION

DEPRESSION IN THE HEARTLAND

For years, Erica McBeth struggled with some very private demons as she grew up on the family farm in southwestern Kentucky. She thought she was alone in her struggles but this is the story of how two siblings who grew up in the same household, right in the heart of America, could both struggle separately with the dirty little family secret of depression and how their story might help you more deeply connect with the people you love the most.

This light-hearted presentation is about how mental health and depression can appear in the most wholesome of places, what you can do about it and how you can help those struggling.



ERICA MCBETH
Author, Speaker

Promoting the value of corn by creating opportunities.

Through your half cent per bushel investment, the Nebraska Corn Board (NCB) is creating new opportunities for corn growers in the following ways:

Market Development

Unlocking access to higher ethanol blends nationwide will increase demand for Nebraska corn by hundreds of millions of bushels.

Research

Every dollar invested in checkoff-supported research at the University of Nebraska-Lincoln generates \$2.25 in funding from outside sources. This has equated to over \$8 million in additional funding to help Nebraska's corn growers.

Education

Our generation won't be here forever. NCB activates youth involvement in agriculture - supporting programs like 4-H and FFA.

Promotion

Consumer awareness enhances demand. NCB reaches millions of consumers, motorists, policymakers and international customers each year.

Learn more at nebraskacorn.gov/farmers



BLUE SESSION

BACK PAIN, TEXT NECK, AND TENNIS ELBOW; OH MY! INJURY TREATMENT AND PREVENTION

Jon McManaman, D.C., A Center for Chiropractic & Alternative Medicine, PC

- Leading cause of disability worldwide
- Text neck
- Tennis/ golfer's elbow

HEALTHY FOOD FAST: USING YOUR AIR FRYER

Hannah Guenther, Nebraska Extension Educator

- Learn how to use an air fryer to make quick, nutritious meals for your family.
- Parts and functions of the air fryer
- How to cook various foods in the air fryer.
- Proper food safety practices.

APPRECIATION COMMUNICATION: HOW DO YOU DO IT?

Stacey Aldag, Lisa Guenther, and Terry Nelson

- Come hear how appreciation can motivate and validate the people in your life.
- A little appreciation can light up anyone's world.
- Warning: this session will be highly interactive!

AG-RELATED TAX ISSUES

Lynndsy Beckmann and Andrew Steffensmeier, McMill CPAs & Advisors

- Child Tax Credit
- New Tax Laws
- What's New for 2021

A BRIEF HISTORY OF CORN AND INTRODUCTION TO SWEET CORN BREEDING AND GENETICS

Robert Beiriger, University of Florida Institute of Food and Agricultural Science

- Domestication of corn still affects sweet corn plants and ear traits.
- Choice of sweet corn gene or genes determines sweetness and taste of ear.

ENGAGING IN THE MEATLESS MEAT DEBATE

Crystal Klug and Sara Sindelar

- CommonGround volunteers Sara and Crystal will give you the tools to effectively engage with consumers about the meatless meat debate.
- They will examine both the nutritional aspect of the debate as well as the positive impact that livestock have on the environment vs the myth that eating less meat will help the environment.
- Come join Sara and Crystal in the conversation and equip yourself to engage with others about this hot topic.

SUCCESSION PLANNING- ENSURE YOUR FARM & RANCH WILL TRANSITION TO THE NEXT GENERATION

Brandon Dirkschneider, FSC, Insurance Design Management

- As the saying goes: "Equal is not always fair and fair is not always equal."
- Proactive planning versus reactive planning to ensure the success for future generations.
- Potential federal tax changes make planning now more important than ever!

ECONOMIC OPPORTUNITIES FOR VALUE-ADDED SORGHUM PROCESSING IN NEBRASKA

Nate Blum, Executive Director, Nebraska Grain Sorghum Board

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SAVE THE DATE

2022 AGCEPTIONAL WOMEN'S CONFERENCE
FRIDAY, NOVEMBER 18, 2022

AGceptional
WOMEN'S CONFERENCE



MEYER AGRI-SERVICES



PIONEER



**BRICK STREET
PRECISION AG**

Precision Planting

seasons

CELEBRATING WOMEN IN AGRICULTURE

FRIDAY, NOVEMBER 19, 2021

8:00 - 8:30 AM **CHECK IN** - Lifelong Learning Center | Norfolk Campus

8:00 - 9:00 AM **EXHIBITS, NETWORKING & BREAKFAST**
*Breakfast Compliments of **Central Valley AG***

9:00 - 10:45 AM **OPENING SESSION**
Welcome and Opening Comments

VIDEO PRESENTATION
*Sponsored by **Farm Credit Services of America***
TRIBUTE TO THE AGCEPTIONAL WOMAN OF THE YEAR

KEYNOTE SPEAKER
Depression in the Heartland - Erica McBeth
*Keynote Sponsored by **Nebraska Corn Board***

11:00 - 11:50 AM **RED WORKSHOP SESSION**

12:00 - 1:00 PM **LUNCH, ENTERTAINMENT & NETWORKING**
Cultivating the Next Generation of Women in Agriculture -
Krysta Harden

1:15 - 1:55 PM **WHITE WORKSHOP SESSION**

2:05 - 2:55 PM **BLUE WORKSHOP SESSION**

2:55 - 3:15 PM **AFTERNOON SNACK BREAK**
*Snack compliments of **Midwest Dairy***

3:15 - 4:30 PM **CLOSING SESSION**
Connecting with the Consumer- Walking the Talk - *Dr. Angela Baysinger*
*Closing Speaker sponsored by **Merck Animal Health***



Protecting
our natural
resources
for the
FUTURE

Nebraska's farmers are growing more with less water and fewer chemicals than ever before. And yet, we still struggle with the quality of our water in some areas.

Nitrate levels in Nebraska's groundwater are on the rise, especially in portions of Northeast Nebraska. The Lower Elkhorn Natural Resources District (LENRD) has analyzed the nitrate data gathered from their Groundwater Quality Sampling Program and have found some troubling trends across their 15-county district.

Data collected over the past 40 years indicates elevated concentrations of nitrate in portions of Cuming, Colfax, and Dodge Counties, reaching levels that could pose health risks to humans and threaten the environment.

The agriculture industry depends on clean water, healthy soil, and pure air to supply a growing world with food, feed, and fuel. Farmers meet daily challenges as they work to protect our resources for future generations.

Working together, we can make a positive impact on the health of our soils and the quality of our groundwater.

Visit nitrateinwater.org to find out more!



1508 Square Turn Blvd.
Norfolk, 402-371-7313
www.lenrd.org



Are you tired of the wind?

Do you have a shelterbelt in need of renovation? Do you want to plant trees on your property, but you're not sure where to start? We'll help you develop a successful plan. We can provide cost-share up to 75% on trees, weed barrier, planting services, and tree removal.

Please contact us for a site visit before you begin your project. Interested? Call or email Todd today to reserve your spot on the list for the 2021 planting season.
tstewart@lenrd.org

Benefits of Trees:

- Save money on heating and cooling
- Less need for snow removal
- Prevent wind damage to buildings and personal property
- Add value to your property
- Provide shade for people and livestock
- Provide wind protection for livestock
- Natural air filters for odors on livestock farms
- Promote water quality
- Provide visual barrier for privacy
- Reduce soil erosion
- Beautify landscape
- Provide shelter for wildlife
- Attract pollinators
- Lower livestock feeding costs during the winter
- Increase crop yields



402-371-7313
www.lenrd.org

LUNCH PRESENTATION

Cultivating the Next Generation of Women in Agriculture



KRYSTA HARDEN
*President and CEO,
U.S. Dairy Export Council*

WHITE SESSION

HEALTHY FOOD FAST: USING YOUR AIR FRYER

Hannah Guenther, Nebraska Extension Educator

- Learn how to use an air fryer to make quick, nutritious meals for your family.
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SUCCESSION PLANNING- ENSURE YOUR FARM & RANCH WILL TRANSITION TO THE NEXT GENERATION

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REASONS FOR THE SEASONS

Tina Collison, Group Fitness Director, Norfolk Family YMCA

- We are all aware of the different seasons of the year and how they affect the way we feel about ourselves, the way we decorate our homes, and the clothing we wear. But did you know there are multiple different seasons in our lives and that those might be beautiful, painful or difficult?
- Find out what season you are in, celebrate it, and make the most of it.
- Discover what your favorite season says about you & of course, there will be homemade door prizes for winter, spring, summer, and fall!



dairygood.org

AG-RELATED TAX ISSUES

Lynndsy Beckmann and Andrew Steffensmeier, McMill CPAs & Advisors

- Child Tax Credit
- New Tax Laws
- What's New for 2021

SKIN CANCER- YOU CAN PREVENT IT!

Dr. Mark Shashikant, M.D., Faith Regional Health Services

- What skin cancer is and the different types.
- The warning signs of skin cancer.
- How you can prevent skin cancer.

ECONOMIC OPPORTUNITIES FOR VALUE-ADDED SORGHUM PROCESSING IN NEBRASKA

Nate Blum, Executive Director, Nebraska Grain Sorghum Board

- Sorghum fits specialty markets worth billions of dollars (Non-GMO, Gluten-Free, Sustainable).
- Nebraska is uniquely situated to host processing facilities which will allow companies to reduce supply lines and logistics, while also reducing their carbon footprint.
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FLU & RSV VACCINE STUDIES

NOW IN NORFOLK

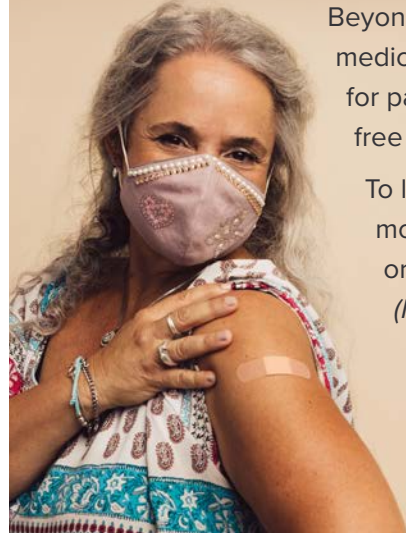


Meridian is now seeking participants for investigational influenza and RSV vaccine studies. Research studies offer a way for almost anyone, regardless of age, to help improve human health and wellbeing.

Beyond helping advance medicine, you may also get paid for participating and receive free study-related care.

To learn more, sign up for more info at MCRMED.COM or call **(712) 639-6200** (Meridian call center).

MERIDIAN
Clinical Research
Meridian Clinical Research
1410 N 13th St, Suite 5
Norfolk, NE 68701



Share Your Best Beef Recipe!

We're looking for delicious Nebraska rancher recipes to share on our website. Submit your beef recipes to the Nebraska Beef Council and they could be featured on the rancher recipe webpage!

TO SUBMIT A RECIPE:

Send a complete recipe with your name, hometown and recipe photo to info@nebeef.org

Get to know your Beef Checkoff at www.nebeef.org



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Home Instead
To us, it's personal

Nebraska is **smiles.**
Happiness is one simple thing that brings us together. Because we're more than a bank in Nebraska, we're Nebraska in a bank.

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402.454.6515 • pinnbank.com

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NEBRASKA FARM BUREAU
The trusted voice for farm and ranch families.

FOUNDATION **MEMBERSHIP**

Visit our booth or learn more at www.nefb.org

NEBRASKA FARM BUREAU FOUNDATION
Making the Connection.
Strong Agriculture. Strong Nebraska.

The mission of the Nebraska Farm Bureau Foundation is to engage youth, educators, and the general public to promote an understanding of the vital importance of agriculture in the lives of all Nebraskans.

Visit our booth or learn more at www.nefbfoundation.org



SESSION SCHEDULE

ROOM	RED WORKSHOPS 11:00 AM - 11:50 AM	WHITE WORKSHOPS 1:15 PM - 2:05 PM	BLUE WORKSHOPS 2:15 PM - 3:05 PM
Lifelong Learning Center Suite A	A Brief History of Corn and Introduction to Sweet Corn Breeding and Genetics	A Brief History of Corn and Introduction to Sweet Corn Breeding and Genetics	A Brief History of Corn and Introduction to Sweet Corn Breeding and Genetics
Lifelong Learning Center Suite B	Economic Opportunities for Value-Added Sorghum Processing in Nebraska	Economic Opportunities for Value-Added Sorghum Processing in Nebraska	Economic Opportunities for Value-Added Sorghum Processing in Nebraska
Lifelong Learning Center Suite C	Drink Clean by Going Green	Healthy Food Fast: Using your Air Fryer	Healthy Food Fast: Using your Air Fryer
Lifelong Learning Center Suite D	Engaging in the Meatless Meat Debate	Ag-Related Tax Issues	Engaging in the Meatless Meat Debate
Lifelong Learning Center Main Room (Suites E, F, G, H, I, J)	Blending Old and New Decor	Reasons for the Seasons	Back Pain, Text Neck, and Tennis Elbow; Oh My! Injury Treatment and Prevention
Lifelong Learning Center Suite K	Succession Planning- Ensure your Farm & Ranch will Transition to the Next Generation	Succession Planning- Ensure your Farm & Ranch will Transition to the Next Generation	Succession Planning- Ensure your Farm & Ranch will Transition to the Next Generation
Lifelong Learning Center Suite L	Opportunities in Live-stock Production	Skin Cancer - You Can Prevent It!	Appreciation Communication: How do you do it?
Lifelong Learning Center Conference Room 193			Ag-Related Tax Issues

The industrial uses of soybeans are a true testament to smart investments made by farmers and their checkoff over the years.

— MACE THORNTON, UNITED SOYBEAN BOARD VICE PRESIDENT OF COMMUNICATIONS AND MARKETING STRATEGY

vice president of communications and marketing strategy. “Soy is a renewable ingredient and it feels like every day I come across another use or another research opportunity for a new use.”

First it was replacing formaldehyde, now it’s replacing road surfaces. Soy-based asphalt is being tested for viability through a joint research project being conducted by UNL’s Industrial Agricultural Products Center, the Agricultural Utilization Research Institute of Minnesota and the USB.

“This project demonstrates the ability to utilize a soybean oil-based road preservation product, RePlay, to compare applications in Minnesota and Nebraska to extend the life of recently established asphalt roads,” said Loren Isom, director of UNL’s Industrial Agricultural Products Center.

On top of the pavement, soybeans are becoming more prevalent in the engines traversing roadways. High oleic soybean oil is becoming an attractive alternative to petroleum. In a USB-funded project with Biosynthetic Technologies, a new high oleic soy-based motor oil displayed impressive functionality and life in U.S. Department of Defense fleet demonstrations and earned USDA certification as a biobased product.

“Soy-based motor oil is another great opportunity to drive demand for U.S. soybeans and allow companies to give customers what they want at the same time,” said Ron Pavelka, a USB grower-leader and soybean farmer from Glenvil, Nebraska. “These partnerships benefit soybean farmers and agriculture, as well as a variety of industries and end users.”

Big-name companies are bringing soy-based products to market. After Goodyear used soy to develop an effective all-weather tire, Skechers is using the same technology to develop a new line of running shoes with plans to also create safety and work shoes in the future.

Solely because of the benefits of soy.

“The versatile chemical composition of soybeans is driving a surge of soy technology,” Jansen said. “The potential for U.S. soy in industrial uses is limitless thanks to a high-quality product and the farmers who grow it sustainably.”

Infusions of Innovation

Versatile soy byproducts—protein and oil—are integrating into new products and improving them along the way. Here’s how soybeans help a handful of new soy-based products.

Asphalt road sealant

- ▶ Improves durability
- ▶ Helps recycle asphalt grindings

High oleic motor oil

- ▶ High-performing functionality
- ▶ Impressive longevity

Paint

- ▶ Environmentally friendly
- ▶ Easy to use

Shoes

- ▶ Better durability and grip
- ▶ Sustainably sourced

Synthetic turf

- ▶ Lower environmental impact
- ▶ Better field drainage

Tires

- ▶ Improved traction
- ▶ Better production efficiency



Find soy in more unexpected places—browse soy-based consumer products at SoyNewUses.org.

Article sponsored by:



A SURGE OF SOY TECHNOLOGY

Soybeans are at the center of new formulations of sustainable, environmentally friendly consumer products of all shapes and sizes.

An “in” is all soy needs to show its stuff.

Take formaldehyde, for example. Once it was declared a carcinogen in the U.S., manufacturers were left looking for a missing ingredient in several products.

Enter soybeans.

“Soybean flour has been able to seamlessly replace formaldehyde in a multitude of products, which continues to increase,” said John Jansen, the United Soybean Board’s (USB) vice president of strategic partnerships. “As the soybean industry, it’s a win-win for us and the companies using U.S. soy. We have a fantastic product to bring to them.”

“The miracle crop” keeps finding its way into manufacturing plants in dozens of industries. Through funding, research and partnerships, organizations like the USB and the University of Nebraska–Lincoln (UNL) are pushing soybeans into its next frontier: consumer products.

“There are more than 1,000 different soy-based products available on the market today, including everything from turf grass to machinery lubricants to tires and asphalt,” said Mace Thornton, the USB’s



DR. ANGELA BAYSINGER
*Animal Welfare Lead,
North America
Merck Animal Health*

CONNECTING WITH THE CONSUMER- WALKING THE TALK

Let’s delve into the perceptions and realities surrounding animal welfare and the food we eat. Let’s explore and discuss our background of being agricultural advocates and producers of safe and nutritious food for the world. We can then place ourselves into the consumer’s shoes and attempt to understand their perspective. Ultimately, we want to openly and honestly tell our story. This presentation will celebrate animal agriculture’s achievements while keeping an open mind for the opportunities we have to continuously improve.

MOM
BUSINESS WOMAN
WIFE
ERRAND RUNNER

COOK
CHAUFFER
LEADER
TEACHER

YOUR BIGGEST FAN



AURORA COOPERATIVE
Tougher Together

www.auroracoop.com

RED SESSION

OPPORTUNITIES IN LIVESTOCK PRODUCTION

Alliance for the Future of Agriculture in Nebraska

- Find out how adding livestock to a current operation may be able to bring a generation back to the family farm.
- Learn more about the opportunities that are available in each industry (Pork, Poultry, Beef, and Dairy).

BLENDING OLD AND NEW DECOR

Connie Zimmerman, The Milkhouse

- Seasonal tabletop decor.
- Seasonal floor decor.
- Using lighting to decorate.
- Audience participation!!

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Robert Beiriger, University of Florida Institute of Food and Agricultural Science

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DRINK CLEAN BY GOING GREEN

Marty Marx and Kristin Schlueter

- Discover the benefits that can be realized by moving towards a total no-till system and incorporating cover crops.
- How to manage pasture/rangeland for improved soil health.

Working demonstration of a table top rainfall simulator showing varying degrees of runoff under different management systems.

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Calling all Nebraska Farm Women!

comonground™ NEBRASKA

We would love to have you join us as an advocate!

Learn more at CommonGroundNebraska.com • To volunteer email karen@brokawmarketing.com

Physician Services, LLC Plastic Surgery

WHEN YOU NEED SKIN CANCER TREATMENT, HAVE FAITH.

MARK SHASHIKANT, MD

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WOMAN OF THE YEAR 2020-LISA KRUGER

"It was a great honor to win this award and I hope I can inspire other young women to follow their dreams no matter where it takes them.

Opportunities abound everywhere in the agriculture industry and with hard work and determination you can accomplish your goals in whatever field you pursue." Kruger said after winning the award.

Lisa M. Kruger, Columbus, the daughter of Gerald and Judy Kruger of Randolph, graduated from Pierce High School in 1985. She held various FFA offices during her four years and received the State Farmer Degree, was State Wildlife Speaking Champion, and second in State Horse Proficiency.

She attended Northeast Community College for two years and was on the livestock judging team. She received her Associate of Science in Livestock Production, and worked at the Norfolk sale barn.

Lisa transferred to Texas A&M University graduating in 1990 with a Bachelor of Science in Animal Science. She received a Houston Livestock Show & Rodeo Scholarship, and was a member of the TAMU livestock judging team that was the reserve national champion team.

Following graduation she was employed with IBP Inc. in Luverne, MN as scale house coordinator for cattle procurement and then to Lexington, NE for the plant startup as scale house coordinator. In 1992, as the first woman cattle buyer for IBP, she was put in the country as a cattle buyer in West Central Iowa. She coached the 4-H livestock judging team, helped manage the Western IA Progress show, and came back and helped at Northeast with livestock judging team workouts. In 1999 IBP sent her to Missouri to buy cattle covering ¾ of the state and four

counties in Illinois. She did a lot of driving putting loads of cattle together, sometimes 4-5 owners on a truck.

In 2006, she left IBP/Tyson and went to work for Cargill as a cattle buyer in Mitchell, SD and was a member of the Chamber of Commerce Ag Committee. She covered the eastern third of the state and went up into ND. In 2010, she won the Cargill Cattle Procurement Bronc Davis Award. Bronc Davis was a Cargill cattle buyer who lost his battle with colon cancer. The trophy symbolizes all he stood for in the eyes of his peers: hard work, an aggressive nature, positive attitude, a never give up philosophy, being innovative as well as civic minded, and maintaining a desire to help fellow employees. She was the first female to receive this award.

In 2012, they moved her to Columbus, NE as the plant cattle buyer with duties including buying cattle and as the cattle buyer representative at the plant in Schuyler, representing 10-12 cattle buyers that send cattle to that plant. Cargill has beef customers and Cargill employees that visit the plant that have never been to a feed yard. One of Lisa's duties is to line up feed yard tours to explain the fed cattle industry and where the beef they are serving or selling comes from and the pride taken by cattle feeders in raising a healthy, safe product. Tour groups included Cargill employees, restaurant chefs and owners, Japanese and South Korean beef salesmen and Cargill beef salesmen from both coasts.

She has helped her nephew's livestock judging team with a workout and has continued to return home to the family farm east of Pierce, to help during harvest and working feeder cattle. She says that is her way to relax and get away from the cell phone. She has two horses at the farm. Her

other hobbies include tennis, golf, and bowling. She does a little photography work, senior pictures, wedding and family pictures, as well as loving wildlife photography. She also likes traveling the country with her friends.

She has one sister, Michelle Meier and her husband, John, retired Air Force pilot of 22 years, and nieces, Katrina, a junior at UNO majoring in engineering and Abigail, a freshman at UNO majoring in biomechanics/pre-med, and a nephew, Alexander, a junior at Pierce High School.

Thank you to the committee for the honor and my folks, Gerald & Judy for believing in me and letting me follow my own path. "Trust in the Lord with all your heart and lean not unto your own understanding. In all ways acknowledge him and he shall direct your path." Proverbs 3: 5-6



Congratulations Lisa

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