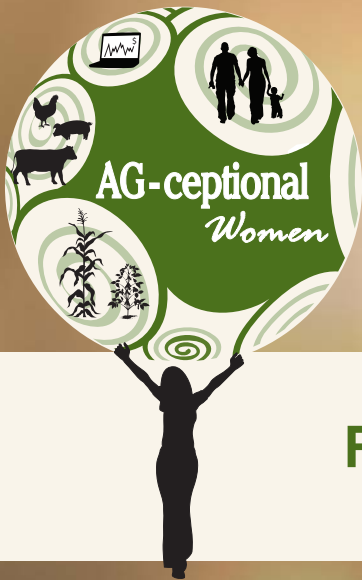




AG-ceptional Women's Conference

Shine



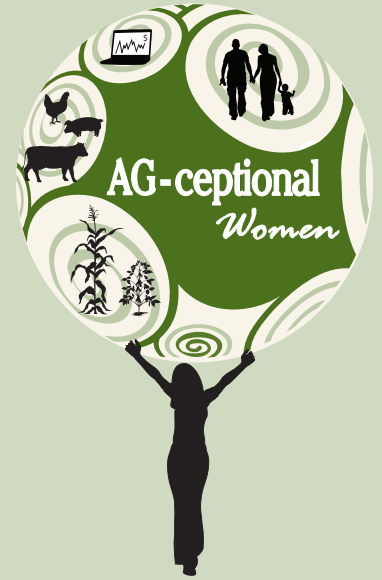
FRIDAY, NOVEMBER 16, 2018

Northeast
community college

Welcome!

I will never forget the energy and enthusiasm of that first AG-ceptional Conference, a short ten years ago! Each conference since has taken on a magic of its own. What a pleasure it is each Friday before Thanksgiving to see you all walk through the doors of the Lifelong Learning Center! We've learned so much and grown together through our AG-ceptional connections. Our committee has planned this 10th anniversary conference with great respect for you, the women in agriculture who make a difference everyday in every way! Enjoy this day, the fellowship, the information and inspiration! ***Today is your day to SHINE!***

- Corinne Morris, Conference Director



*Shine every day
for the wonderful
woman you are!*





AG-CEPTIONAL COMMITTEE

Conference Director: Corinne Morris
Dean of Agriculture, Math & Science at Northeast
Community College

Co-Director: Tara Smydra, Associate Dean of Agriculture, Math &
Science at Northeast Community College

Emcee: Susan Green
Northeast Community College Campaign Coordinator

Coletta Motacek – Ag-Ceptional Administrative Assistant

Megan Baldwin – Rancher, Bomgaars

Liz Doerr – Pork Producer, Office Administrator and Zoning
Administrator

Roxanne Dusel – Farm Wife/Grain Producer

Traci Ebel – Roth Feedlot

Kimberly Fehringer – USDA Rural Development Area Specialist

Karen Grant – Farmer/Livestock Producer

Shanelle Grudzinski – Associate Dean of Applied Technology at
Northeast Community College

Kayla Gubbels – Production AG

Stephanie Hecht - Farmer/Grain Producer

Julie Hegemann – Midwest Bank

Peggy Hintz - USDA Farm Service Agency

Mary Pat Hoag – Agricultural Editor, Norfolk Daily News - Retired

Hilary Maricle – Farmer /Livestock Producer

Jan Miller – Pork Producer, Nebraska Pork Producers President

Deb Neidig – Producer

Kathy Neidig – Cattle Operation and Business Owner

Anna Pickhinke – Cooperative Supply Inc.

Joan Ruskamp – Cattle Feeder/Farm Wife

Bonnie Schulz – Farm Business Owner

Debb Strate – Executive Assistant, Northeast Ag, Math, & Science
Division

Carol Sullivan – Lifelong Learning Center Coordinator

OPENING SESSION

KEYNOTE SPEAKER



DAMIAN MASON

Businessman, Agriculturist,
Speaker, Podcaster, Writer
and Consultant

THE 'F' WORDS OF AG

Damian Mason delivers a high-energy presentation looking at issues impacting the industry of Agriculture. The program is current and comedic, insightful as it is entertaining. He references sources and stories which are sometimes overlooked by mainstream Agriculture.

Discussion includes challenges and opportunities for the Ag industry. Such as: Why affluent customers oppose GMO's, why suburbia shops at Whole Foods, why the "cheap food argument" is outdated, how Ag can thrive by realizing there are two sets of global consumers, and why Agriculture's future is bright.

Damian speaks on the two subjects he knows best: Business and Agriculture. Since 1994, he has spoken to nearly 2,000 audiences in all 50 states and 7 foreign countries.



WE ARE CVA

We embrace the **Cooperative Spirit** to deliver value to our members. We are **agronomists**, accountants, merchandisers; mothers, sisters, and **daughters**. We are **women in agriculture**. #WEARECVA



Watch the latest #WEARECVA videos by visiting CVACOOP.COM

AGENDA

FRIDAY, NOVEMBER 16, 2018

- 8:00 – 8:30 A.M. CHECK IN - Lifelong Learning Center
- 8:00 – 9:00 A.M. EXHIBITS, NETWORKING & BREAKFAST
Breakfast compliments of *Central Valley AG*
- 9:00 – 10:45 A.M. OPENING SESSION
Welcome & Opening Comments
Video Presentation - Sponsored by *Farm Credit Services of America*
Tribute to the AG-ceptional Woman of the Year
KEYNOTE: THE 'F' WORDS OF AGRICULTURE - DAMIAN MASON
- 11:00 – 11:50 A.M. **RED WORKSHOP SESSION**
- 12:00 – 1:30 P.M. LUNCH, ENTERTAINMENT & NETWORKING
AWARD OF MERIT PRESENTATION
WHERE ARE THEY NOW?
Update on past AG-ceptional Women of the Year
Lunch provided with the help of *Nebraska Pork Producers Association*
- 1:35 – 2:25 P.M. WHITE WORKSHOP SESSION
- 2:35 – 3:25 P.M. **BLUE WORKSHOP SESSION**
- 3:25 – 3:50 P.M. AFTERNOON BREAK - Special thanks to
Senior Lifestyle Advantage Magazine
- 3:50 – 5:00 P.M. CLOSING SESSION - Wrap up of conference
CLOSING SPEAKER: WOMEN UP - PAT MCGILL
With help from *Nebraska Farm Bureau* and *Nebraska Farm Bureau Foundation*

Reflect and Radiate

Lunch Presentation

Where Are They Now

AG-ceptional Women of the Year

2010	Bonnie Schulz	Battle Creek
2011	Jan Miller	Belden
2012	Nancy Kirkholm	Homer
2013	Jan Frenzen	Fullerton
2014	Dawn Winklebauer	Norfolk
2015	Karen Grant	Meadow Grove
2016	Anne Meis	Elgin
2017	Liz Doerr	Creighton
2018	To be announced at this years conference	

DOING TOGETHER, WHAT WE CAN'T DO ALONE


We're the face of agriculture and the trusted voice of Nebraska farm and ranch families. We work hard to ensure a strong Nebraska by preserving, sharing, and growing the future of agriculture.



Doing together
what we can't
do alone.



JOIN TODAY! To learn more about the benefits of membership stop by our booth

Nebraska
AgrAbility
Cultivating Accessible Agriculture
Promoting Success in Agriculture for Nebraskans with Disabilities
agrability.unl.edu 800 471 6425
A Partnership of
N EXTENSION  **easterseals**
taking on disability together



The *Rural Electric Nebraskan* magazine is distributed monthly to 60,000 rural households across Nebraska. It contains news and feature articles of interest to customers of Nebraska's rural public power districts and electric cooperatives.

For information regarding advertising, contact Wayne Price, *Rural Electric Nebraskan* editor.

402/475-4988

**WELLS
FARGO**

Wells Fargo is
proud to sponsor
the Ag-Ceptional
Women's Conference

wellsfargo.com

© 2017 Wells Fargo Bank, N.A.
All rights reserved. IHA-21507

Together we'll go far



**WE MEAN
BUSINESS.™**

LGSEEDS.COM | 402.347.5050

BATTLE CREEK, NE

 **Farmers Pride**
"In the Field, on your Farm, in your Community"
Office: 1-800-233-6679
Diesel • Gas • Propane • Lubricants
Feed • Agronomy • Grain

SESSION SCHEDULE

Room	Red Workshops 11:00 - 11:50	White Workshops 1:35 - 2:25	Blue Workshops 2:35 - 3:25
Lifelong Learning Center Suite B	Is Chocolate Milk from a Brown Cow? Courtney Schaadrt	Nex Gen: A Win-Win for Beginning Farmers & Asset Owners Karla Bahm	Future of Feed Additives - Wellness, Production, Consumers and Regulatory Dr. Aimee Wertz-Lutz (Sponsored by ADM)
Lifelong Learning Center Suite C	Defining Your Story Within the Business of Agriculture Damian Mason	Maternal Nutrition - Multi-Generational Impacts on Growth, Reproduction, Health and Meat Production Dr. Aimee Wertz-Lutz (Sponsored by ADM)	Who Gets Grandma's Yellow Pie Plate? Ruth Vonderohe
Lifelong Learning Center Suite D	Defining Your Story Within the Business of Agriculture Damian Mason	How Can We Help You Today? USDA Farm Service Agency Loan Programs and Process Monica Dolezal-Bruning	Know Your Banker Panel Pam Lovejoy, Tony Schwartz and Kurt Dostal
Lifelong Learning Center Main Room (Suites G, J, F, I)	How Your Mind Can Reverse Aging Dr. Keith Vrbicky	WE: Women Energized Pat McGill	Blooms for Buzzers and Butterflies - Planting for Pollinators Kelly Feehan
Lifelong Learning Center Suite K	Who Gets Grandma's Yellow Pie Plate? Ruth Vonderohe	SilverSneaker - Group Fitness for Active Older Adults Barb Preusker	Social Media...Staying Connected Sarah Pinkelman & Brenda Sock
Lifelong Learning Center Suite L	INBody 570 Body Composition Analyzer Leah Fineran	Tax Reform and How it Affects You Nancy Brozek	Tax Reform and How it Affects You Nancy Brozek
Lifelong Learning Center UNL Classroom (RM 193)	Farm Bill Decisions and Outlook 2018 - 2019 Jim Jansen	Engaging with Modern Consumers in a World Removed from AG Production Joan Ruskamp and Deb Gangwish	Adding ROI to the Precision Ag Formula Lonny Mitchell
Welcome Center 1108A	Food Labeling: Fact or Fiction? Lisa Lunz and Jan Frenzen	Simple Decorating Pam Buchholz	Simple Decorating Pam Buchholz
Welcome Center 1112	GMO - Less is More - How Current Trends Affect Food Choices Ann Fenton and Amy Timmerman	Declutter Your Life & Organize Your Home Tina Collison	Declutter Your Life & Organize Your Home Tina Collison

CLOSING SESSION



PAT MCGILL

Speaker, Trainer, Adjunct
Professor of Education, Author

"WOMEN UP"

Your unique Passion, Purpose & Personality with The 5 Power's of Rural: Keep it Real, Rural, Be Ready, Reachable & Remarkable! You are like some other women, but not like any other woman.

Pat McGill has been called a woman of "Grit, Spirit and Grace." Pat is living her "Spontaneous 70's" and travels the country to anyone who will listen. She has a passion for people, education, business and community. Created Beresford FIRST-Supporting business and enriching the heart and soul of the Beresford community where Families Come FIRST.

Pat founded WE - Women Entrepreneurs in the Iowa Great Lakes, and Women Energized with WE groups in the Midwest. She is serving on many committees and boards in the region, and working with the Watchdog Legacy Project for the school district of Beresford, SD.



RED WORKSHOPS

IS CHOCOLATE MILK FROM A BROWN COW?

Courtney Schardt, Director of Outreach Education, Nebraska Farm Bureau Foundation

- Learn how to use Ag in classroom activities with consumers.
- Resources available through the Ag in the Classroom program.
- Discuss best practices for posting about agriculture on social media.

DEFINING YOUR STORY WITHIN THE BUSINESS OF AGRICULTURE

Damian Mason, Businessman, Agriculturist, Speaker, Podcaster, Writer and Consultant

- What's your story and why should we care?
- What Ag gets wrong - hint, they don't care how productive we are!
- How you can thrive!

HOW YOUR MIND CAN REVERSE AGING

Dr. Keith Vrbicky, MD, FCOG, Midwest OB/GYN, Midwest Health Partners, PC

- How your thoughts, beliefs, and language effects aging.
- What are Neurobics and how they make the brain younger.
- How changing your thinking, can change your body and become physically and mentally 10 years younger.
- How you can arrest the aging process by harnessing the power of your subconscious mind.

WHO GETS GRANDMA'S YELLOW PIE PLATE?

Ruth Vonderohe, Nebraska Extension Educator

- Estate Planning.
- Right of Representation.
- Dividing Personal Items.

INBODY 570 BODY COMPOSITION ANALYZER

Leah Fineran, YMCA Wellness Director, AFAA Certified Personal Trainer, Certified Fitness Nutrition Specialist

- The InBody 570 goes beyond traditional body composition analysis.
- 2 minute test will provide you with an easy-to-understand results sheet, which gives you a detailed analysis of body composition.

FARM BILL DECISIONS AND OUTLOOK 2018-2019

Jim Jansen, Extension Economist, University of Nebraska-Lincoln

- Farm bill developments during 2018, bring new decisions in 2019 and beyond.
- Understanding how 2018 programs and estimated payments help producers prepare for next year's cash flow.
- Integrating information on new and existing farm programs, other decisions to make sound risk management decisions.

FOOD LABELING: FACT OR FICTION

Lisa Lunz and Jan Frenzen

- Lots of choices at the grocery store.
- Food Labels can be confusing!
- How they impact your family, your farm and ranch!

GMO - LESS IS MORE. HOW DO CURRENT TRENDS AFFECT YOUR FOOD CHOICES


Ann Fenton, Pierce Co. Extension and Amy Timmerman, Holt Co. Extension

- History behind organic and GMO foods.
- Consumer attitudes that are affecting food choices.



REIGLE CATTLE CO LLC
55510 823 RD
Madison, NE 68748
reiglelfrms@telebeep.com
402-454-2729

John Cell 402-841-4800	Andy Cell 402-841-0237
---------------------------	---------------------------



BOVAMAX
Central Plains Milling
Ask Us About Bovastart and
Your Cattle Nutrition Needs

1-888-200-2037
Russ Vering
David Claycomb

**Proud to Support
AG-ceptional Women**
centralplainsmilling.com

Calling all Nebraska farm women!



We would love to have you
join us as an **advocate!**



commongroundTM

Conversations About Farming and Food

Learn more at www.CommonGroundNebraska.com
To volunteer email karen@brokawmarketing.com

Agriculture... all the information you want from the source...WJ-AG!



AgriTalk
The Voice of Rural America

Monday thru Friday, 11:00 a.m. to 12 Noon

AgriTalk is a one-hour syndicated talk radio program for agriculture and rural America, providing information that connects producers with consumers.

AgriTalk
AFTER THE BELL

(Formerly
Market Rally)

Monday thru Friday, 4:00 to 5:00 p.m.

The first-ever long-format national radio program focused exclusively on agricultural commodity markets.

Both programs
hosted by
**CHIP
FLORY**



From Farm to
Market-AG is
in our Name

WJAG
NEWS TALK
780 AM • 105.9 FM

*A woman in Agriculture can take the lead
Whatever the challenge, whatever the need
She'll rise to meet demands of the day
in her own unique phenomenal way
She's much more than just exceptional
Yes, She is what we call AG-ceptional*

AG-CEPTIONAL WOMEN

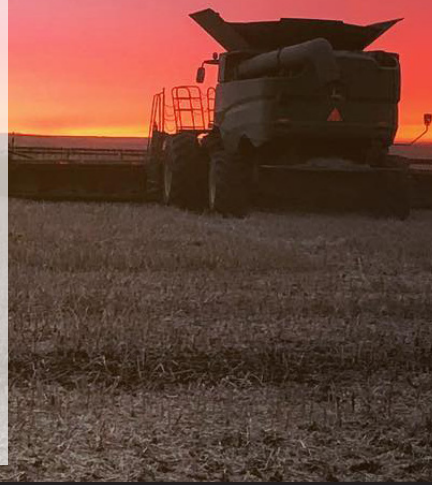
*A story to tell, a lesson to learn.
AG-ceptional women are taking their turn.
The seeds they plant grow tall and strong.
They've been ignored for far too long.
Let's give credit where credit is due.
AG-ceptional women are making it through.*

*They make it through good times, they make it through tough.
They make sure there's more than enough.
They work, they give, they laugh, they love.
They stand tall when push comes to shove.
Let's give credit where credit is due,
Ag-ceptional women are tried and true.*

*The barn, the field, and tractor too.
Office, industry, business or school.
The garden, garage, yard, or home.
Where ever they are, let it be known.
The difference they make is felt, it's real.
We cannot act like it's no big deal.*

*They make it through good times, they make it through tough.
They make sure there's more than enough.
They work, they give, they laugh, they love.
They stand tall when push comes to shove.
Let's give credit where credit is due,
Ag-ceptional women are tried and true.*

By Corinne Morris



Produce more
Conserve more
Improve lives

That's sustainable agriculture.
That's what Monsanto is all about.

MONSANTO  Gothenburg
Water Utilization
LEARNING CENTER

To book a tour or meeting at the
Learning Center please contact Khris or Lisa.
khris.a.jinks@monsanto.com
lisa.m.bihlmaier@monsanto.com

Don't Miss the 32nd Annual Northeast Nebraska Farm & Equipment Show!

January 16th & 17th, 2019
Wed., 9 a.m. to 5 p.m. and Thurs., 9 a.m. to 4 p.m.

Chuck M. Pohlman Ag Complex
Northeast Community College
Hwy 35 and Benjamin Ave., Norfolk, NE

**DOOR
PRIZES!**

**FREE Admission
To Show And All
Seminars!**

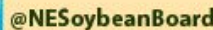
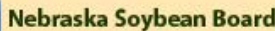
**LIVE
DEMOS!**

WJAG
NEWS TALK
780 AM • 105.9 FM

**EXPANDED EXHIBIT AREA!
OVER 135 EXHIBITORS!**

www.nebraskafarmshow.com

**106
Kix
KQKX**

[illegible]

HIDDEN SCAR[®]

Learn more at frhs.org



Frontier
COOP

Providing for your Future

Good Life. Great Roots.

DEPARTMENT OF AGRICULTURE



Helping “AG-ceptional Women” Help Their Land.

www.ne.nrcs.usda.gov

Follow us on Twitter @NebraskaNRCS

An equal opportunity provider and employer.

Nebraska Farm Service Agency

- Farm/Ranch ownership and operating loans to assist operations of all sizes
- Income safety net programs provided through the Farm Bill
- Support for conservation efforts through implementation of the Conservation Reserve Program
- Programs to assist when disaster strikes
- Interim financing to allow you to market grain when the time is right
- Options for youth and beginning farmers/ranchers to encourage the next generation of agricultural producers



Stop by our booth at the conference to learn more about how we can help your operation be successful.

Contact us at (402) 437-5581 or visit www.fsa.usda.gov/ne



USDA is an equal opportunity provider, employer and lender.

EDUCATION BEYOND THE BOOKS.

Your education
in action.



From Agronomy and Agribusiness to Animal Science and Diversified Agriculture, we have over 130 programs and concentrations to fit your interest, budget and dream.

Northeast
community college
success starts here.

Apply Today!
northeast.edu

Northeast does not discriminate based upon any status protected by law or college policy. Please go to northeast.edu/nondiscrimination for details.





Enola Elevator

P.O. Box 1323
Norfolk, NE 68701

(402) 454-3366
(800) 523-8181

Laurel Elevator

P.O. Box 217
Laurel, NE 68745

(402) 256-1200
(800) 874-5356



JOHN DEERE



GREEN LINE

RUN WITH THE BEST

www.greenlineequip.com

"Strengthening
The Demand
For Beef
In The
Global
Marketplace"



www.nebeef.org



Holiday Inn
Express
& Suites

920 South 20th Street - Norfolk, NE 68701

402.379.1524

holidayxnorfolk@younes.com
www.younes.com

BANK FIRST
A Better Way of Banking.

www.bankfirstonline.com



MEMBER
FDIC



Homestead Bank

your journey. your bank.

Member FDIC

COUPON * COUPON * COUPON * COUPON

RENEGADE
www.RenegadeStores.com

ON THE JOB

Thank you!

25% OFF
Expires 12/31/13

Take 25% off (1) Item of Your Choice!
*Not Available with Other Discount Offers.
*One item per customer per day (with coupon).
*Available on: Work, Western, & Fashion Items.

WE SEE YOU

THE EMPIRE MALL
Sioux Falls, SD

SUNSET PLAZA
Norfolk, NE

COUPON * COUPON * COUPON * COUPON



AG-ceptional Woman of the Year 2017

As I think back to the first meeting when we discussed starting the Ag-ceptional Women Conference, the question was posed to our group that asked if we felt that there was a need for a conference of this type and if there would be very many women who would want to attend. I agreed that it was a great idea to have a one-day conference to make it possible for the many women in our area to be able to attend and continue to learn about our many and varied roles in agriculture! It makes me happy to see a "full house" of so many wonderful women each year. Imagine my surprise last year when I found out that I was named the Ag-ceptional Woman of the Year for 2017! I was honored to receive the award.

Liz Doerr

I have always encouraged my children to continue to learn and do a job that they can be proud of. I'm glad that we have so many women in this area who are willing to come to the conference to learn and grow and network so that they can be better at what they do. There are many varied roles that we play in our unique farm operations.

I was raised on a farm near Foster, NE and helped with the cows and chickens and was a member of 4-H for many years. I graduated from Plainview High School and attended Northeast and am glad to be living on the farm since Gary and I were married in 1980. It's a great place to raise a family! Gary and I are members of Zion Lutheran Church in Plainview. God has pulled us through some difficult times and blessed us immensely, too. Our farm raises corn and soybeans and has a farrow-to-finish hog operation. Our son Eric is involved with the crop operation and his wife JoBeth is a Crop Insurance agent. Our daughter Kayla, and her husband Jake, live in Corpus Christi TX. Kayla has her Master's degree in Ag Economics. Our son Kevin, and his wife Charlie, and their children live on an acreage nearby. Kevin works in agriculture and trucking for a neighbor. Our youngest son Aaron and his wife Carley are involved with our hog operation. All three of our daughters-in-law were raised on a farm. Eric and his family live on the Doerr family's Century farm. I'm proud of our family's roots in agriculture.

I have been involved with our farm's accounting and record keeping, working with the hogs, and running errands on our farm. I do not run the tractors or do field work (the boys don't let me) so I admire all the Ag-ceptional Women that can! I have served on committees and attended many meetings while my husband, Gary, was on the Executive Board and served as President of the Nebraska Pork Producers. Fourteen years ago, I was asked to apply for the Knox County Zoning Administrator position because of my knowledge gained through the Nebraska Pork Producers and my passion for agriculture. Through my position, I have been able to help Knox County, and then later Antelope County, to become named Livestock Friendly counties. I also serve on the Nebraska Department of Agriculture's Livestock Siting Committee which developed the Matrix for Siting Livestock Operations. I admire all the women who can promote agriculture through their jobs and volunteer activities!

One of the things that has surprised me since being named the 2017 Ag-ceptional Woman of the Year, is how many people, some of whom I barely knew, have congratulated me long after I thought that they would have forgotten about it. That tells me that people are proud that there are women who are willing to promote agriculture! I hope that everyone at the conference can have the same pride and passion about agriculture that I do! Thank you to those who nominated me, my husband Gary, my family, and the friends I've gained through the years who support and encourage me.

AGRICULTURE REQUIRES HARD WORK AND A LENDER WHO WORKS HARD FOR YOU.

**PRODUCERS CHOOSE TO WORK
WITH US BECAUSE THEY KNOW
WE WORK FOR THEM.**

Farm Credit Services of America
is dedicated to the business of
agriculture. It isn't just something we
do, it's everything we do – an entire
organization that spends every working
day thinking, planning and investing in
ways to serve you better. Discover the
benefits of a lender committed to your
success. Call 800-884-FARM.

AGRICULTURE WORKS HERE..

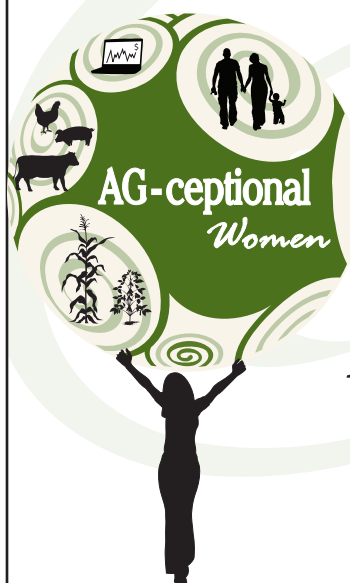


**NOMINATIONS
NOW BEING
ACCEPTED FOR THE**

2019

**AG-ceptional
Woman of the Year**

Save the Date!



2019
**AG-ceptional
Women's
Conference**

Friday, November 22, 2019

WHITE WORKSHOPS

NEXTGEN: A WIN-WIN FOR BEGINNING FARMERS & ASSET OWNERS

Karla Bahm, Nebraska Department of Agriculture

- Learn how the program offers benefits for asset owner and beginning farmer.
- Find out about the eligibility requirements and how to apply.
- See how the program has been successful in Nebraska.

MATERNAL NUTRITION - MULTI-GENERATIONAL IMPACTS ON GROWTH, REPRODUCTION, HEALTH, AND MEAT PRODUCTION

Dr. Aimee Wertz-Lutz, ADM Animal Nutrition-Ruminant Research Manager

- Cow nutrition and health during gestation.
- Long-term impacts on offspring.

HOW CAN WE HELP YOU TODAY? USDA FARM SERVICE AGENCY (FSA) LOAN PROGRAMS AND PROCESS

Monica Dolezal-Bruning, FSA Farm Loan Manager, Wayne County FSA Office

- Helping farmers and ranchers effectively manage farming and ranching interests.
- Direct and guaranteed loans for operating and ownership needs.
- Discuss the different types of loans available through FSA and walk attendees through a typical visit(s).

WE: WOMEN ENERGIZED

Pat McGill, Speaker, Trainer, Adjunct Professor of Education, Author

- Learn your energy color.
- Identify your traits.
- Create and relate your One Word.

SILVERSNEAKER - GROUP FITNESS FOR ACTIVE OLDER ADULTS

Barb Preusker, YMCA Marketing Director, SilverSneakers Instructor

- Healthcare programs that support SilverSneakers and who is eligible for a free Y membership through this program.
- Equipment used in SilverSneakers.
- SilverSneaker Classic demo with class participation.

TAX REFORM AND HOW IT AFFECTS YOU

Nancy Brozek, CPA/PFS

- Overview of 2017 - tax Cuts & Jobs Act.
- How Tax Reform changes your 2018 tax return.
- Record retention: what to keep and how long
- What's new for 2019.

ENGAGING WITH MODERN CONSUMERS IN A WORLD REMOVED FROM AG PRODUCTION

Joan Ruskamp, CommonGround Volunteer and Deb Gangwish, CommonGround Volunteer

- Modern consumers are more removed from the farm than ever before.
- Misleading food marketing labels, such as GMO-free, hormone-free and organic make food purchasing decisions complicated and add to a disconnect between farmers and consumer.
- Engage with consumers to help them understand their food choices.

SIMPLE DECORATING

Pam Buchholz, Expressions Floral

- Demonstrate quick simple arrangements.
- New designs popular right now.

DECLUTTER YOUR LIFE & ORGANIZE YOUR HOME

Tina Collison, Educational and Motivational Speaker

- Put you back in charge.
- Downsize and organize.
- Steps to make your life and home more peaceful.

**Assistive Technology, Hearing Aid Bank,
Information & Referral for
Deaf, Deaf-Blind & Hard of Hearing!**
Stop By Our Booth to See How We Can Assist You!

NCDHH
Nebraska Commission
for the Deaf and Hard of Hearing
Communication - Advocacy - Equal Access

www.ncdhh.nebraska.gov **800-545-6244**

LAKESIDE
Livestock Equipment

Built... Tested... & Improved... by CattleMen and Women
www.LakesideLivestock.com

your news, your way



print | web | tablet | mobile | smart tv

www.norfolkdailynews.com • 402-371-1020

NORFOLK DAILY NEWS

MIDWEST
Dairy



dairygood.org

visit
NORFOLK
area
NEBRASKA

Channel 35.1, 35.2 & 35.3 | Cable & DISH Network

Local
Network.
State-wide
Reach.

One source



NEWS CHANNEL
NEBRASKA

www.NewsChannelNebraska.com

Comprehensive Women's Health Center

Keith Vrbicky
MD, FACOG

Julie Schlomer
APRN, MSN

Jennifer Weinandt
APRN, CNM

- 4-D Ultrasound
- Bone Density
- Digital Mammography
- Gynecology
- High Risk Obstetrics

- Infertility
- Annual Physicals
- Lab/X-Ray
- Laser/Hair Removal
- Menopause
- Nurse Midwifery

- Obstetrics
- Osteoporosis
- Telemedicine
- Consultations
- Urinary Incontinence Therapy



MIDWEST
Health Partners, P.C.

402-379-2322

www.midwesthealthpartners.com

1410 N. 13th St., Norfolk, NE

128722



Elkhorn Valley
BANK
AND TRUST

Northeast Nebraska's Locally Owned,
Independent, Community Bank

Ag Producers who happen to also be bankers...

There IS a Difference!!



www.elkhornvalleybank.com

Member FDIC



UNIVERSITY OF NEBRASKA-LINCOLN
College of Agricultural Sciences and Natural Resources



Start Your Story
IN CASNR

SCIENCE

with a

PURPOSE

SECURE YOUR FUTURE

If you participate in the Ensuring Your Future program, CASNR guarantees you a job offer within six months of graduating.

**STUDENT-FOCUSED
LEARNING ENVIRONMENT**

A wide range of unique opportunities for undergraduate research, entrepreneurship, international experiences and collaborative relationships with faculty and your fellow students.

**DIVERSE
PROGRAMS**

CASNR prepares you for careers in everything from animals to plants, soil to climate, golf to business, mechanization to leadership, and food to forensic science.

**SCHOLARSHIP
OPPORTUNITIES**

CASNR awards more than \$1 million in scholarships yearly.

COLLEGE OF AGRICULTURAL SCIENCES AND NATURAL RESOURCES

103 Agricultural Hall | Lincoln, NE 68583-0702

800-742-8800 (ext. 2541) | casnr.unl.edu



UNL does not discriminate based upon any protected status. Please see go.unl.edu/nondiscrimination

From Sunrise...to Sunset
Today's Best Country - US92



WWW.US92.COM | 92.7FM



THE NEW **94 ROCK**

*Keepin' You Rockin'...
All Day Long!*

WWW.94ROCK.FM | 94.7FM

N



WE'RE **NEBRASKA**
IN A BANK

Kindness is our way of life.  **Pinnacle Bank**
THE WAY BANKING SHOULD BE

MADISON 108 S. Main St., 402.454.6515 • pinnbank.com

MEMBER FDIC




Home Instead
SENIOR CARE[®]

*To us, it's personal*SM



 **Heritage
Financial
Services, LLC**



Casey Knake, CFP®, CLU®, ChFC®, CAP®
Financial Advisor
(402) 379-1811

*Working with the family farmer for over 25 years
"Building Relationships...Leaving Legacies"*

SECURITIES AND INVESTMENT ADVISORY SERVICES OFFERED THROUGH SECURIAN FINANCIAL SERVICES, INC. MEMBER FINRA/SIPC, SECURIAN ADVISORS OF THE HEARTLAND, LLC DBA HERITAGE FINANCIAL SERVICES, LLC, 1010 SOUTH 120TH STREET, SUITE 200, OMAHA, NE 68154. IS INDEPENDENTLY OWNED AND OPERATED. TR332051800FU10/2015

It's a POTLUCK! PARTY!



©2016 National Pork Board, Des Moines, IA USA.
This message funded by America's Pork Producers and the Pork Checkoff.

pork

Be inspired

What will you bring to the table?
Find more made-to-share recipes
at PorkBeInspired.com

Protecting Lives, Protecting Property, Protecting the Future

The Lower Elkhorn Natural Resources District (LENRD) serves individuals in all or parts of 15 counties in Northeast Nebraska. The mission of the LENRD is to protect our natural resources and strive to improve them for each and every Nebraskan. Water, soil and wildlife are vital to the people of our fine state. Nebraska's NRDs are here to help sustain and nurture our environment for generations to come.



1508 Square Turn Boulevard • Norfolk, Nebraska
68701 • www.lenrd.org • 402-371-7313

BLUE WORKSHOPS

FUTURE OF FEED ADDITIVES - WELLNESS, PRODUCTION, CONSUMERS, AND REGULATORY

Dr. Aimee Wertz-Lutz, ADM Animal Nutrition-Ruminant Research Manager

- Consumer perceptions regarding the use of feed additives.
- Regulatory challenges facing the feed industry.
- Emergence of alternatives and their pros and cons.

WHO GETS GRANDMA'S YELLOW PIE PLATE?

Ruth Vonderohe, Nebraska Extension Educator

- Estate Planning.
- Right of Representation.
- Dividing Personal Items.

KNOW YOUR BANKER PANEL DISCUSSION

Pam Lovejoy, Financial Officer, Farm Credit Services

Tony Schwartz, Senior Vice president, Elkhorn Valley Bank and Trust

Kurt Dostal, Senior Business Relationship Manager, Wells Fargo Bank

- Tips for communicating with your lender.
- What to bring to an appointment with your lender.
- Creating a partnership with your lender.

BLOOMS FOR BUZZERS AND BUTTERFLIES - PLANTING FOR POLLINATORS

Kelly Feehan, Extension Educator

- Landscape design and care tips, planting for pollinators and people.
- Hear about a diversity of blooms, including trees and shrubs, that attract pollinators and people.
- Learn how flowers "attract" pollinators with nectar guides, and also about bloom boxes and bee hotels.

SOCIAL MEDIA...STAYING CONNECTED

Sarah Pinkelman, NECC Application Developer and Brenda Sock, NECC

Technology Services Executive Assistant

- Intro and demonstration of: Instagram, Snapchat and Twitter
- Why and how each platform is used.
- How others use them.

TAX REFORM AND HOW IT AFFECTS YOU

Nancy Brozek, CPA/PFS

- Overview of 2017 - tax Cuts & Jobs Act.
- How Tax Reform changes your 2018 tax return.
- Record retention: what to keep and how long
- What's new for 2019.

ADDING ROI TO THE PRECISION AG FORMULA

Lonny Mitchell, Precision Agriculture Trainer, Northeast Community College

- What to ask when determining ROI in relation to Precision AG.
- Things to consider when calculating ROI. Is it always about the money?
- Don't put the cart before the horse when looking at ROI.

SIMPLE DECORATING

Pam Buchholz, Expressions Floral

- Demonstrate quick simple arrangements.
- New designs popular right now.

DECLUTTER YOUR LIFE & ORGANIZE YOUR HOME

Tina Collison, Educational and Motivational Speaker

- Put you back in charge.
- Downsize and organize.
- Steps to make your life and home more peaceful.



People...Products...Knowledge...

700 E. Eisenhower Ave
Norfolk, Ne
402.379.2910




Providers Of:

**Helena Products, Herbicides, Insecticides,
Fertilizers, Precision Services, & Seed
Services (Dekalb, Asgrow, NK)**



**** Proud Supporters of Northeast
Community College ****

A close-up photograph of two hands, one appearing older and more weathered than the other, shaking in a firm grip. The background is dark and out of focus.

TOUGHER TOGETHER

AUROMA & YOU



**AURORA
COOPERATIVE**

Tougher Together

Norfolk -- 402-379-8989 • Neligh -- 402-887-9900



402-379-2649



800-279-2649



Give the perfect subscription they will love all year



**For subscription requests please fill out the form on our website
seniorlifestyleadvantage.com**

Or Contact Judith Stanton. EMAIL: sales@seniorlifestyleadvantage.com
 P: 402-200-9334 / 402-200-9334

The AG-ceptional Women's Conference Shines!

As leaders, producers, and partners, women in Agriculture Shine! Their work and contributions have a significant impact on the well-being of agriculture world-wide. These women rise to meet the challenges of their operations each day in AG-ceptional ways. This year marks the tenth anniversary of the conference that has become a signature event and shines a light on the importance of women in agriculture. The AG-ceptional Women's Conference is an initiative of the Northeast Community College Agriculture department. It features industry exhibits, keynote speakers, award presentations, a wide variety of breakout sessions, good food, and fun for all.

The initial idea for the conference grew out of a conversation between Bonnie Schultz, who was then an Agriculture Technology instructor and Corinne Morris, who was the Associate Dean of Agriculture at the College. Thinking of farm wives and other women in agriculture, Morris suggested that the Ag department develop a new initiative. Bonnie's eyes lit up with enthusiasm: "We should host our own women in Ag conference!" She shared how the Women in Agriculture conference she attended years before in Kearney had changed her life. "Before that, I didn't know there was such a support system

— I needed that. I needed a place to network — I kept thinking of friends who needed it as well. I haven't missed one since."

Schulz's vision and leadership as director for the first conference of its kind in northeast Nebraska laid a strong foundation in 2009. Morris took her turn in 2010 directing the second annual conference along with the help of Kathy Neidig who came on as an administrative assistant that year. Schulz was honored as the first AG-ceptional Woman of the Year award in 2010 for her major contribution in starting this premier event for Northeast Nebraska. She continues to be AG-ceptional as a partner in Schulz Farm Operation.

When Morris took a new position as dean of Agriculture, Math and Science, Neidig expanded her role to coordinate every detail of the conference with near perfection for the next six years. A very dedicated committee made up of volunteers, all Agceptional women in their own right, has provided insight and elbow grease to grow the conference since its inception. The committee meets once a month all year long to plan for the next year's conference. The conference is made possible through the generosity of many sponsors. The Agricultural industry and other businesses have provided



Bonnie Schultz (middle), daughter, and mother-in-law at the first conference.

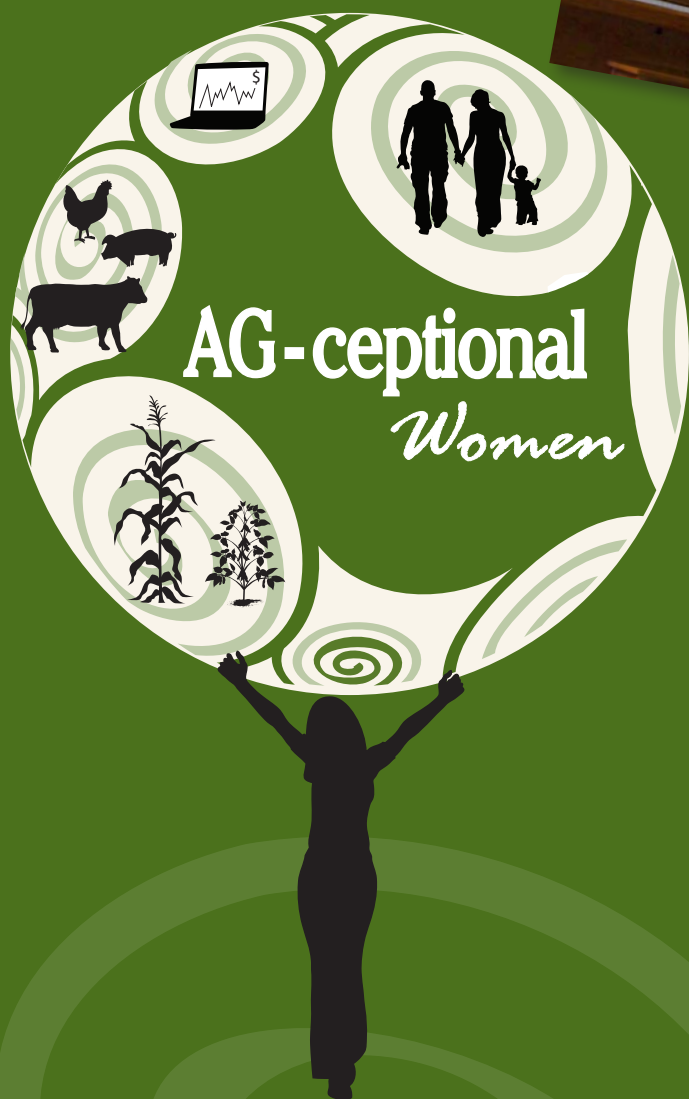
incredible financial and in-kind support year after year, thereby ensuring the continuation of the conference. Coletta Motacek was hired as the administrative assistant in 2017 when Neidig left to pursue a career change. "It's been a very rewarding year for me working with the committee members, the sponsors and the presenters" said Motacek, "I think this conference is the best resource for women in agriculture! I just love my job and the people I work with!"

The AG-ceptional conference is designed to educate, motivate and celebrate women in agriculture. Each year more than 400 participants are involved in the day-long event. Traditionally held on the Friday before Thanksgiving, the conference provides opportunities for personal and professional development. Networking with sponsors, industry leaders, presenters and friends in agriculture truly makes participants and the event shine.



Congratulations on 10 years!

Cheers to the women who make Ag-ceptional possible! Bringing together women in agriculture for ten years is a "shining" achievement.



trade matters to Nebraska's corn farmers.

95%

of the world's population
lives outside the U.S.

TOP 5

export markets for U.S. corn

MEXICO
JAPAN
COLOMBIA
SOUTH KOREA
PERU

Exports account for

38%

of annual farm cash receipts

1 IN 3

bushels of U.S. corn is exported in some form

Red meat exports add

45¢ PER BUSHEL

to the price of corn

The U.S. exports ethanol to

77

countries

Nebraska
Corn

NATIONALLY RANKED TOP TEN U.S. COMMUNITY COLLEGE



As a 2017 Aspen Prize finalist, Northeast stands as proof of what can be achieved in an open-access environment. Northeast is setting a standard for what all community colleges can accomplish in four crucial areas: student learning, certificate and degree completion, employment and earnings for graduates, and levels of access and success for students.

Northeast is proud to be part of the community colleges inspired to raise the bar for student success!

Northeast
community college

success starts here.

Apply Today!
northeast.edu

Northeast does not discriminate based upon any status protected by law or college policy. Please go to northeast.edu/nondiscrimination for details.



Thank you

AG-ceptional Women's Conference Sponsors

HOMESTEAD

Farm Credit Services of America
Nebraska Corn Board
Nebraska Farm Bureau
Nebraska Farm Bureau Foundation
Nebraska Pork Producers Association
Nebraska Soybean Board
Northeast Community College Agricultural Dept.
Senior Lifestyle Advantage Magazine

BIG RED BARN

106 Kix Country
ADM
Aurora Cooperative - Dale's Flying Service
Central Valley Ag
LiteRock 97.5
Lower Elkhorn NRD
News Channel Nebraska
News Talk WJAG
The New 94Rock
Tyson Foods
US 92- Today's Best Country

HAYSTACK

Agrex Inc
College of Agricultural Sciences & Natural Resources
Dusel Farms
Helena Agri-Enterprises, LLC
Heritage Financial Services - Casey Knake
J Miller Farms LLC
Madison Co. Farm Bureau
Norfolk Daily News
USDA Farm Service Agency - Lincoln and Pierce
Wells Fargo Bank

FEED BUNK

Bank First
Central Plains Milling
Corinne's cCostumes
Elkhorn Valley Bank & Trust
Faith Regional Health Services
Farmers Pride
Frontier Cooperative
Green Line Equipment
Hecht Farms - T&B Manlift Services
Home Instead Senior Care
Homestead Bank
LG Seeds
Midwest Dairy
Midwest Health Partners
Monsanto Water Utilization Learning Center
Natural Resources Conservation Service
Nebraska AgrAbility
Nebraska Beef Council
Nebraska Commission for the Deaf & Hard of Hearing
Nebraska Department of Agriculture
Pinnacle Bank- Madison Branch
Reigle Cattle Company
Renegade Stores
Rural Electric Nebraskan
Zoetis

PITCHFORK

AK Fehringer Seed & Service
Antelope County Farm Bureau
Battle Creek State Bank
Boone County Farm Bureau
Bopp Trucking LLC
Citizens State Bank
Dinkel Implement Co.

We would not have been able to offer this conference without the generous support of many sponsors and presenters. Please take time to write a thank you note to at least one of the sponsors and/or presenters listed. They need to know that their time, money and products are appreciated. If your registration was sponsored by one of the sponsors or by your local lender, please let them know how much you appreciate their support. These sponsors are "AG-ceptional!"

Edward Jones-Pflueger Office
Elkhorn Logan Valley Public Health Dept.
Farmers State Bank
First National Bank of Omaha
Frontier Bank - Madison & Norfolk
Holiday Inn Express
J & S Feedlot
Ken's Trailer Sales & Repair
Knox County Farm Bureau Federation
Lakeside Livestock Equipment
McDonald's
Nebraska Harvestore Systems Inc
Nebraska Vet Services
Northeast Ag Consulting
Petersen Ag Systems Inc
Pierce County Farm Bureau
Platte Country Farm Bureau Federation
Platte Valley Bank

Security Bank
Stanton State Bank
State Nebraska Bank & Trust
Sunny Meadow Medical Clinic - ALPHA
Workforce Health

The Tilden Bank

FRIEND

Madison County Bank
Nebraska Life Magazine
Scooters Coffee House

WITH SUPPORT FROM

Northeast Community College Staff
Norfolk Area Visitors Bureau
UNL-Madison County Extension



For more information about AG-ceptional Women, visit northeast.edu/Agceptional or contact Northeast Community College Agriculture Department: 402-844-7180.



THE PROGRAMS AND PRINTING WERE FUNDED BY
NEBRASKA SOYBEAN FARMERS AND THEIR CHECKOFF

