

Agreement For Cooperative Programs Leading to a Baccalaureate Marketing Degree

WHEREAS, Northeast Community College, hereinafter referred to as **NORTHEAST**, wishes to provide for certain of its student's instruction leading to an Associate of Arts: Business and a Baccalaureate Degree, and

WHEREAS, Briar Cliff University, hereinafter referred to as **BCU**, has an accredited Marketing program leading to a Baccalaureate Degree, and

WHEREAS, the parties for mutual consideration and benefits agree to offer educational services in order to provide students the opportunity to access and complete a cooperative educational program for the Bachelor Degree, the terms and conditions hereinafter set forth.

A. GENERAL TERMS

- 1) The purpose of this agreement is to assist specified students to prepare for a career in Marketing by receiving instruction that utilizes the expertise of NORTHEAST and BCU in providing the educational preparation for said career.
- 2) The parties jointly agree to admit students to both colleges and allow dual registration.
- 3) BCU agrees to:
 - a. Provide academic counseling to students who intend to apply for admission to selected programs.
 - b. Admit qualified students to the Marketing major.
 - c. Confer the Baccalaureate Degree when all the requirements have been fulfilled.
- 4) NORTHEAST agrees to:
 - a. Provide academic counseling to students who intend to apply for admission to Briar Cliff University's Marketing program.
 - b. Admit students to the NORTHEAST Marketing transfer program in the Associate of Arts: Business degree.
 - c. Confer the Associate of Arts: Business degree when the requirements for the degree have been fulfilled.
 - i. Retroactively grant Associate Degrees to students who have not completed NORTHEAST's requirements of an Associate Degree before they transferred from NORTHEAST (reverse transfer). Students who are seeking Reverse Transfer must have completed a minimum of 15 credits at NORTHEAST and must have a minimum GPA of 2.0. The Reverse Transfer procedure is as follows: 1. Student must request that transcripts be sent to NORTHEAST; 2. Registrar/Dean of Enrollment will evaluate the transcripts for transferability of courses; 3. Students requesting Reverse Transfer will be

placed in the current cataloged program of study; 4. All degree requirements at NORTHEAST must be satisfied before a degree is awarded; 5. Student is responsible for any applications, fees, etc. (as stated in the catalog) required for receiving a degree; 6. Students who wish to have their transfer credit re-evaluated must follow the Transfer of Credit Appeal Process outlined in the catalog.

B. DURATION

- 1) The duration of this Agreement shall continue through August 15th of each academic year. Either party may choose by September 1st to terminate this Agreement for the next academic year. Should the Agreement be terminated all students enrolled in the cooperative program shall be graduated. New students will no longer be admitted.

C. SPECIFIC ASPECTS

- 1) NORTHEAST shall be the college of record for the Associate of Arts: Business Degree.
- 2) BCU shall be the college of record for the Baccalaureate Degree.
- 3) BCU shall be responsible for providing all instruction in the Marketing program and shall maintain all necessary approvals and accreditation for the awarding of the Baccalaureate degree.
- 4) NORTHEAST shall be responsible for providing all instruction in the Marketing transfer program and shall maintain all necessary approvals and accreditation for the awarding of the Associate of Arts degree.
- 5) This cooperative enrollment process will include joint recruitment and marketing.

D. CURRICULUM

- 1) BCU requirements for the Baccalaureate in Marketing degree shall be in accordance with the attached sequence of courses.
- 2) NORTHEAST requirements for the Associate of Arts: Business degree shall be in accordance with the attached sequence of courses.
- 3) The NORTHEAST and BCU Transfer Guide shall serve as the basis for course equivalents.
- 4) NORTHEAST transferred courses will be accepted for the Baccalaureate degree and BCU transferred courses will be accepted for the Associate of Arts: Business degree.

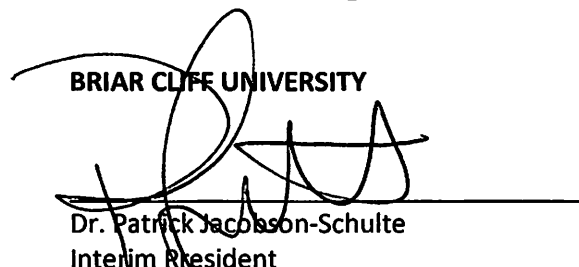
NORTHEAST COMMUNITY COLLEGE



Dr. Leah Barrett
President

9 Sept 2022
Date signed

BRIAR CLIFF UNIVERSITY



Dr. Patrick Jacobson-Schulte
Interim President

9/9/22
Date signed